

10:00 - 10:45

**Yazid Dardah**

**Planning Your Teaching Program (Syllabus)**

Room 2

Do you plan your students' short, medium and long term goals and learning outcomes? If so, how do you communicate this to others? By building a yearly plan, you can allow others around you to understand your expectations. I will discuss how to make a simple study plan.

*Aimed at: All*

*Materials promoted: None*

**Amy Long**

**How to Teach Effectively**

Room 3

We all want our students to learn, progress and become independent, confident users of English. There are simple things that teachers can do with all activities (games, writing, reading, speaking) to ensure that students learn faster and better. You will learn the simple techniques we use in our lessons that help our students learn thoroughly.

*Aimed at: Kindergarten and Elementary Teachers*

*Materials promoted: My English Book and Me, Dave and Amy Games and Flashcards*

**David Paul**

**Getting involved in ETJ and Language Teaching Professionals - Volunteering, Self-Publishing, Writing a Blog . . .**

Room 4

Would you like to help run a regional ETJ group, help organize next year's Expo, write a blog that many teachers will see, take a TESOL certificate program, sell your self-developed teaching materials. . . ?

David Paul will discuss these questions and any other related questions you have.

*Aimed at: All*

*Promoted: Language Teaching Professionals, ETJ*

**Jo Ando**

**The Path to Fluency - Using A Digital Library**

Room 5

Extensive reading and listening can help young learners of a second language with fluency. Reading, listening, comprehension, vocabulary, phonetic skills and general literacy are all important components that help children become successful learners. This presentation will demonstrate how using a digital library inside and outside the ESL classroom can improve the speed that young learners develop fluency skills.

*Aimed at: Teachers of elementary school children*

*Materials promoted: Highlights Library – Digital Reading Platform*

**Robert Ames**

**How to assist serious Japanese students to achieve higher levels of core English skills for exams**

Room 6

Ideas and group discussions for creative approaches to attract and engage secondary school students to pursue (and to form the self-determination to persevere in achieving) higher level English skills— particularly for those students hoping to seriously challenge the EIKEN Level 1 Exam, and IELTS, APTIS, and TOEFL-iBT (University Study Abroad exams).

*Aimed at: University, juku, senior and junior high school*

*Materials promoted: None*

11:15 - 12:00

**Alastair Lamond**

**Input through a video-based platform to prepare for spoken output**

Room 1

Designed by gaming experts in collaboration with teachers and neuroscientists, English Attack! is a highly effective approach to learning English, with 1,300+ CEFR-based video lessons reinforced by 7 activities to enhance the student and teacher experience, allowing for controlled input that helps maximize speaking time with the teacher.

*Aimed at: High School/University/Private Language School students*

*Materials promoted: English Attack*

**Simon Moran**

**Stories, Songs, Pictures and Movement Engage the Brain**

Room 2

Drawing on evidence-based studies Simon Moran looks at scientifically-proven classroom tactics, materials and approaches to get the brain working and children learning English, naturally and easily, while having fun.

*Aimed at: Pre-school and elementary ELL teachers.*

*Materials promoted: Happy Valley*

**Jeremy Lanig**

**Need a Great FREE Phonics Program? Then Come Check Out BINGOBONIC PHONICS!**

Room 3

BINGOBONIC Phonics is a 100% FREE phonics system that's fun, colorful, and great for getting students to learn reading and writing quickly. It's an 80-page program of worksheets which can easily be used with any other curriculum. We'll also check out some other BB Worksheets that kids love!

*Aimed at: Teachers with students ages 2 – 12, school owners*

*Materials promoted: Free worksheets, flashcards, & teaching resources by BINGOBONGO Learning*

**Scott Crowe**

**Natural Speaking, Songs, and Writing Games**

Room 4

Free materials provided. No need to sacrifice speaking ability to have in-class writing time. This presentation demonstrates how to connect songs, stories and games to the target language which can get young

learners confidently using high frequency language in a natural way. Scott Crowe introduces new stories from a curriculum which utilizes a funny adventure story to get students more engaged in the content.

*Aimed at: Teachers of Children Ages 6-10*

*Materials promoted: Ted's Magic Pad*

**Guy Cih**

**High-Frequency Vocabulary Game for Smartphones - FREE**

Room 5

Words & Monsters is a free mobile game for learning high-frequency vocabulary for General English, TOEIC, TOEFL, EIKEN, SAT, GRE, and other important subjects. The presenter will introduce the game and describe the specific benefits for students and teachers.

*Aimed at: Primary, JHS, HS, University, and PLS teachers.*

*Materials promoted: Words and Monsters free smartphone app*

**Jim Jensen**

**The Critical Importance of Teaching the Sounds (Phonemic Awareness)**

Room 6

The ability to hear the sounds, to distinguish them, is critical for being able to pronounce them. This ability is also the strongest indicator of a child's success at learning to read an alphabetic script. So, why is it so important? And, importantly how do you teach the sounds - the phonemes?

*Aimed at: Children's Teachers*

*Materials promoted: b4*

**Peter Lackner**

**How to Hire More and Better Teachers**

Room 7

No matter your preferred employment resource, learn how to attract and hire better teachers. The session will explain best practices in hiring foreign teachers and where good schools are losing quality job candidates. Find out if you are making these mistakes in your hiring activities.

*Aimed at: School owners and hiring managers*

*Materials promoted: JobsinJapan.com and ETJ Job Service will be mentioned*

12:30 - 1:15

**Amy Long**

**Teaching Kindergarteners**

Room 2

Teaching Kindergarteners should be easy and fun. But many find it daunting. We'll go through a simple lesson plan that can form the basis of all your kindergarten lessons. I'll show you how to most effectively use the games, flashcards, songs and texts that we use with our students at Dave and Amy English School. Kindergarteners can learn so much vocabulary, phonics, Q and A and gain confidence if taught well.

*Aimed at: Kindergarten Teachers*

*Materials promoted: My English Book and Me, Dave and Amy Games and Flashcards*

**David Paul**

**A complete course for Japanese elementary school children**

Room 3

Many successful schools in Japan have attributed their success to using 'New Finding Out' for their elementary school classes, and the course has sold over 2 million copies. Come and see what distinguishes the course and why it is appropriate for Japanese children.

*Aimed at: Teachers of elementary school children*

*Materials promoted: New Finding Out*

**Lynn Maslen Kertell**

**Teaching Reading with Phonics, with US Best Practices**

Room 4

By teaching the building blocks of phonics, you make reading and spelling easier for your youngest English learners. Showing children how to "sound out" words supports learning for beginning students, and builds a life-long strategy for new word acquisition in the English language as students progress through their education.

*Aimed at: Teachers of children*

*Materials promoted: Bob Books*

2:15 - 3:00

**Gerard Pierre Levesque**

**Grammar made fun! (Word Games as Support Activities)**

Room 1

English Word Games and English Puzzles are fun and interesting supplementary activities. The games support grammar points. They can also focus on a theme or a particular point of the language (abbreviations, signs, spellings ...). In the computer age, the games need to be digitalized (scanned, OCR'd ...) and presented as a normal activity (A4, A3 size) in the classroom.

*Aimed at: High school and university teachers*

*Materials promoted: None*

**Simon Moran**

**How to Teach Reading**

Room 2

Simon Moran Arrived in Japan from Newcastle in 1995 with £200 in his pocket. Since then he's built a school chain and international publishing business from scratch, and had lots of help along the way.

*Aimed at: Pre-school and elementary ELL teachers and parents.*

*Materials promoted: Innova Graded Readers*

**Jeremy Lanig**

**Teaching Hacks 101: How to Prepare Kids Classes in 5 Minutes!**

Room 3

Are you spending too much time preparing for lessons? Would you like more free time to finish other important tasks or reduce daily stress levels? In this presentation, you'll hear several tips on how to be more efficient and get your lesson prep time down to 5 minutes or less!

*Aimed at: Teachers with students ages 2 - 12, school owners*

*Materials promoted: Free worksheets, flashcards, & teaching resources by BINGOBONGO Learning*

**Leon Butchers**

**Learning and Fun with AGO Card Games!**

Room 5

Playing cards can captivate children's curious and playful natures. Some games get great results with teenagers and adults, too! In this workshop, we will look at how cards can help deliver enjoyable and highly educational lessons. As well as playing some games, we will also look at considerations, tricks and techniques that teachers should employ for best result

*Aimed at: All*

*Materials promoted: AGO Card Games*

**Leigh Brincat**

**It doesn't count! (countable and uncountable nouns)**

Room 6

This presentation will encourage you to challenge the prescriptive ways we regard countable and uncountable nouns and consider the impact this may have on Japanese-speaking students. The presentation focuses on the overall approach and understanding of this challenging grammar point.

*Aimed at: Teachers of all students from children to adults, but particularly educators who design their own curriculum.*

*Materials promoted: None*

**Marcel Alexander Hurtado**

**How to start an English school (a checklist of everything you need)**

Room 7

This presentation will offer a checklist of the bare minimum needed to begin an English school, as well as some advice on what mistakes to avoid as a new business owner (based on the many problems the speaker encountered at the time of the founding of his own school).

*Aimed at: Anyone considering opening their own school or expanding an already existing school into multiple locations.*

*Materials promoted: None*

**Jeff Hodsdon**

**The More you Play the More you Learn: Learning Games for the EFL Classroom**

Room 4

Come and learn how to play these exciting new learning games developed by teachers for teachers of kids aged 6 and up. We'll show you how to get the most out of these games for maximum learning fun.

*Aimed at: Kids teachers*

*Materials promoted: Easy Fun Learning*

**Guy Cihl**

**WordEngine, a High-Frequency Vocabulary Learning Application**

Room 5

WordEngine is a mobile app for learning high-frequency vocabulary for General English and special-purposes such as TOEFL, TOEIC, Eiken, and IELTS. Attendees will learn how and why the WordEngine rapidly increases students comprehension and standard test scores.

*WordEngine costs less ¥200 per month.*

*Aimed at: HS, University, and PLS teachers*

*Materials promoted: WordEngine premium smartphone app*

**Dave Fox, Tracy Quayat**

**Teaching Speaking Communicatively**

Room 6

Help your learners develop second language speaking skills. Consider the nature of spoken language, the difference between accuracy and fluency within speaking activities, spoken interaction strategies, along with setting up and managing classroom speaking activities.

*Aimed at: Teachers of adults, university students, high school/junior high school students.*

*Materials promoted: Lexis Japan*

**Junpei Tamura**

**Q&A Session for Marketing**

Room 7

Please ask me any questions you have about Marketing, such as how to get more students via Google Adword, Instagram ad, etc. Also,

how to make a Website and flier that sell your school. After the session, you will get a fantastic result by making a few small changes, like how my clients get.

*Aimed at: School Owners*

*Promoted: None*

**3:30 - 4:15**

**Samia Haseeb Khan**

**Active Learning - Methodologies to make teaching more interactive, involving & more meaningful**

Room 1

Active learning techniques involve the learners to use one or more cognitive activities in the process of learning. This enables long-term retention, understanding and constructing meaningful relationships between ideas. This helps to improve the process of learning and speeds up the progress of an active learner.

*Aimed at: University Teachers, ALTs, School teachers (all levels)*

*Materials promoted: None*

**Amy Long**

**Teaching Elementary Kids**

Room 2

Elementary Kids should learn to read, write, speak and understand. But how? We'll go through a simple lesson plan that can form the basis of all your elementary lessons. I'll show you how to most effectively use the games, flashcards and texts that we use with our students at Dave and Amy English School. If taught well, students progress quickly and become confident, independent learners.

*Aimed at: Elementary Teachers*

*Materials promoted: My English Book and Me, Dave and Amy Games and Flashcards*

**David Paul**

**Learning phonics through card games**

Room 3

Phonics doesn't need to be explained or 'taught'. Phonic reading and pronunciation skills can be acquired through play. One of the best ways to do this is through step-by-step card games. This presentation will look at effective ways to do this.

*Aimed at: Teachers of children*

*Materials promoted: Learn Through Play card games and New Finding Out flash cards.*

**Scott Crowe**

**Get Very Young Learners Speaking Naturally (large class tips)**

Room 4

Learn how to build songs, crafts and games into a flowing storyline that encourages children to speak naturally. This presentation is great for smaller classes too but the presenter will also show how to get kindergarten classes of 25-30 kids speaking more naturally. This presentation will change how you think about young children's ability to speak English.

*Aimed at: Teachers of Children 3-6*

*Materials promoted: Jimmy's Magic House*

**Chandra Azuma**

コミのみで常満室、w\_a\_i\_t\_i\_n\_g\_ \_l\_i\_s\_t\_5\_0\_人、入会2\_年待ちの教室を作った方法 (in Japanese)

Room 5

・ロコミに繋がる保護者対応のポイント・99.9%の体験者が入会するポイント・チャイルドケア・保護者のハートを鷲掴みにするリレーディングシステム 教室を運営するオーナーにピッタリの内容です。Junpeiがインタビューする、インタビュー形式。

*Aimed at: All*

*Materials promoted: None*

**Peter Lackner**

**Get a (Better) Job in Japan**

Room 7

Learn best practices for finding a job online, resume and cover letter tips, getting the attention and interest of the hiring manager, follow-up, etc. Implementing the advice at this session could make the difference in getting your next job.

*Aimed at: Any foreigner looking for advice on finding a job, or better job, in Japan.*

*Materials promoted: JobsinJapan.com and ETJ Job Service will be mentioned*

**4:45 - 5:30**

**Julian Whitney**

**Standing on the shoulders of giants**

Room 3

For more years than I would care to mention, I have had the honour and privilege to work with some great teachers. I have learned so much from them and I would like to "Pay it forward."

*Aimed at: Elementary and Junior-High*

*Materials promoted: None*

**Ralph Duncans Jr.**

**Matching Subjects and Verbs for young children. (Grammar)**

Room 4

This presentation will show teachers teach matching subjects and verbs easily to young children. Present tense only. Reading dictionary usage a priority recommended! a. Explaining and testing: Be and action verbs. b. Nouns - "A, An ,The" + singular and plural nouns. c. Constructing statements and questions. d. Questions time.

*Aimed at: Teachers who teach young kids to Junior high school teachers*

*Materials promoted: Subjects and Verbs: 1, 2, 3, 4 to infinity*

**Patrick Bencke**

**Blogging in an L2 Writing Course**

Room 5

This presentation will first address aims of implementing blogging for English composition. Following that is a guide to achieving those aims and a breakdown of steps leading to success, including how to start a blog and how to design lessons which take advantage of the blog.

*Aimed at: high school and university teachers*

*Materials promoted: None*

**David Wybenga**

**Teaching with Pictures and Picture Book**

Room 6

This presentation will introduce a number of unique picture books and picture resources, useful for teaching speaking and vocabulary, with some exercises and activities for using them. Though the target is elementary and junior high school age, there will be some resources applicable to older age groups.

*Aimed at: Teachers of elementary through junior high*

*Materials promoted: None*

**School Owners Forum**

Room 7

# Presenters

## **Alastair Lamond**

Excited to be involved in bringing new education companies to Japan through mangoSTEEMS to give teachers a wider choice as blended learning and digital materials develop and improve.

## **Amy Long**

With her husband Dave, has 4 schools in Saitama City with over 600 students. They are the authors of the My English Book and Me series and the makers of Dave and Amy Games.

## **Chandra Azuma**

アメリカ、スイスと日本のバックグラウンドを持ち、京都で育つ。二児のママ。160人が通うことも英会話、Chandra English School主催。

## **Dave Fox**

A Cambridge certified teacher trainer who has been working across Australia, Europe and South East Asia delivering conferences and workshops for over 15 years.

## **David Paul**

Founder of ETJ and Language Teaching Professionals. Author of 'Finding Out', 'Communicate', 'Motivate', 'Communication Strategies', 'Songs and Games Phonics', 'Teaching English to Children in Asia' and other books.

## **David Wybenga**

Has a Masters Degree in Social Work. He has taught English in Japan for more than 20 years. David has contributed to publications on comics, manga and wordless books.

## **Gerard Pierre Levesque**

From Canada. He has a Certificate and a B.Ed. in TEFL from Concordia. He obtained an M.A. from McGill University. He teaches at Kobe University – Maritime Sciences.

## **Guy Cihl**

Creator and Producer of Disney's World of English, World Family, WordEngine, Cartoon Word Power, and the all new Words and Monsters vocabulary game.

## **Jeff Hodsdon**

A school owner/teacher from Takarazuka. He's been teaching children of all ages for 20 years and developing and making games along the way.

## **Jeremy Lanig**

His highly effective curriculum is specifically designed for kids in Japan. Students can excel at spoken communication as well as pass tests such as EIKEN. The curriculum is 100% FREE!

## **Jim Jensen**

Has a M.A. from the University of California at San Diego and a TESOL Certificate from California State University at Sacramento.

## **Jo Ando**

Has been involved in English Language Teaching in Japan for over 15 years. Recently involved in publishing, teacher training and creative business solutions.

## **Julian Whitney**

Has taught in Argentina, Bulgaria, Japan, and the UK for a number of years.

## **Junpei Tamura**

Junpei runs 2 schools with about 300 students and helps other schools with their marketing. Check out his videos with tons of useful tips for how to get new students.

## **Leigh Brincat**

The highlight of my education experience has been working at an inner-city high school back in Brisbane, Australia meeting the challenging needs of a highly diverse student population.

## **Leon Butchers**

The creator of the AGO card games series. Originally from New Zealand, he has been living and teaching in Japan for about fifteen years.

## **Lynn Maslen Kertell**

The Author of Bob Books, America's award-winning, best-selling phonics based Learning to Read English Program that has been teaching children to read for over 40 years.

## **Marcel Alexander Hurtado**

Originally from Los Angeles, has been teaching in Osaka for 10 years and opened his English school 2 years ago.

## **Patrick Bencke**

Teacher of English four years in Gunma; teacher of Japanese five years in Wisconsin; currently teaching English at Kyushu Lutheran College. Interests include technology, learning motivation, and environment.

## **Peter Lackner**

Operates the employment website JobsinJapan.com and has been a director level at three other job resources. He works closely with job candidates and hiring managers in Japan on a daily basis.

## **Ralph Duncans Jr.**

Born in Ann Arbor, MI. Grew up in Los Angeles. Attended college. Lived in Japan for 24 years. Taught English for 18 years. Specialize in teaching young kids English.

## **Robert Ames**

8 years teaching English in Japan; 15 years teaching college/university law, economics, and business topics; and 25 years international and business law practice in the United States. Education: University of Michigan.

## **Samia Haseeb Khan**

Has lived in Kansai for over a decade. She has taught both University and School students. She currently works as an Assistant Professor in Maizuru.

## **Scott Crowe**

Co-founder of a successful chain of English schools in Japan and now founder of a new brand of schools, An innovator in language teaching and the author of 16.

## **Simon Moran**

Arrived in Japan from Newcastle in 1995 with £200 in his pocket. Since then he's built a school chain and international publishing business from scratch, and had lots of help along the way.

## **Tracy Quayat**

A Cambridge certified teacher trainer who is permanently located in Kobe, Japan. She works with teachers of all ages, providing observations, feedback and training seminars.

## **Yazid Dardah**

Born in Australia. He has a background in Accounting and Finance and Technical training and has been teaching and creating English language programs in Japan for Early Learners