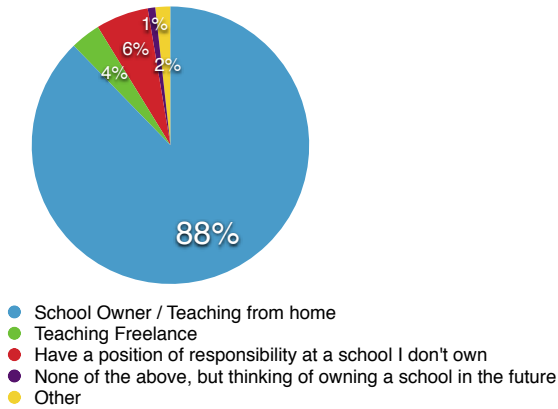


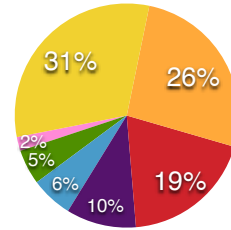
# ETJ Survey of School Owners: Basic School Statistics

Respondent Breakdown

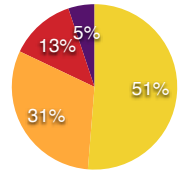


Number of Students

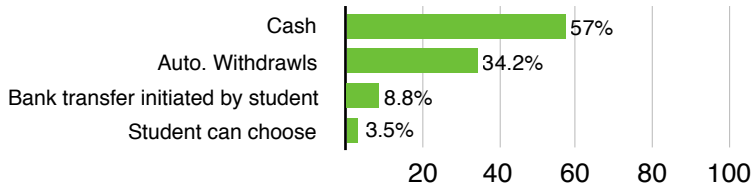
- 1-50 Students
- 51-100 Students
- 101-150 Students
- 151-200 Students
- 201-300 Students
- 301-500 Students
- 501-1000 Students
- 1000+ Students



Number of Students in single teacher schools



Percent of schools using each payment type

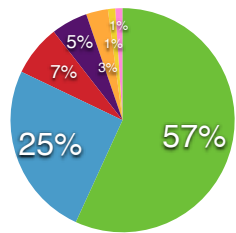
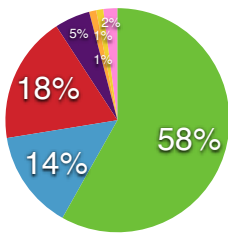


	Average Across Respondents	Total of All Respondents
Years In Teaching	15.51	1768
Years Owning/Running	9.91	1021
Student Number	129.25	12796

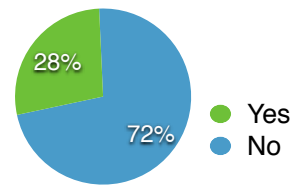
Full-time Teachers

Part-time Teachers

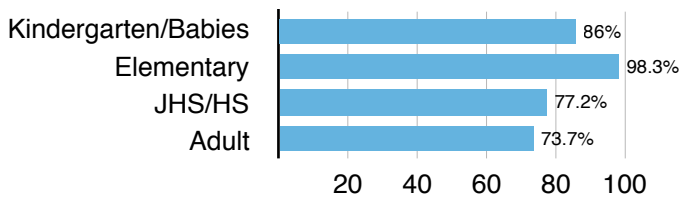
- 0
- 1
- 2
- 3
- 4
- 5
- 6+



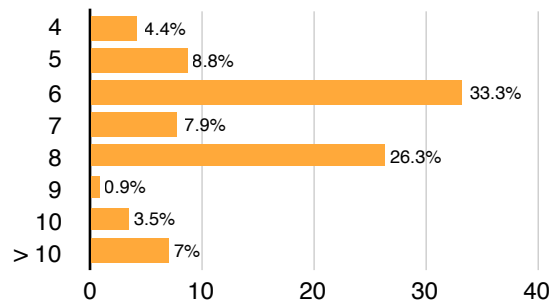
Team Teaching?



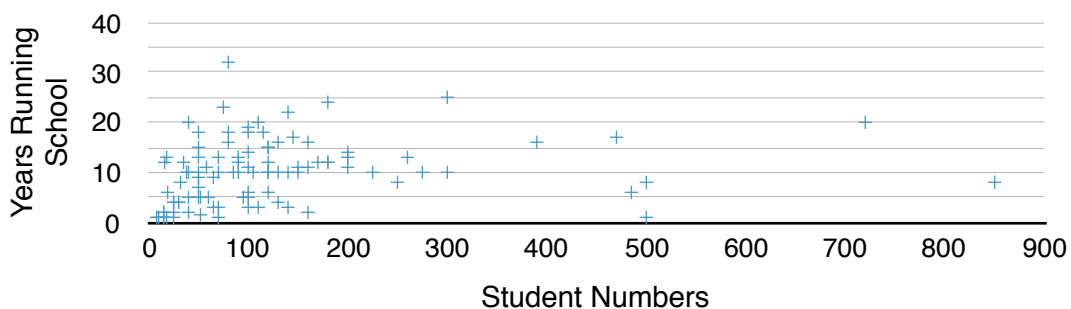
Percent of Schools that teach each age group



Maximum number of students per class (%)



+ Student number vs Years Running School

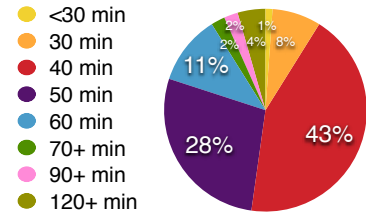


# Materials Survey Results: Kindergarten

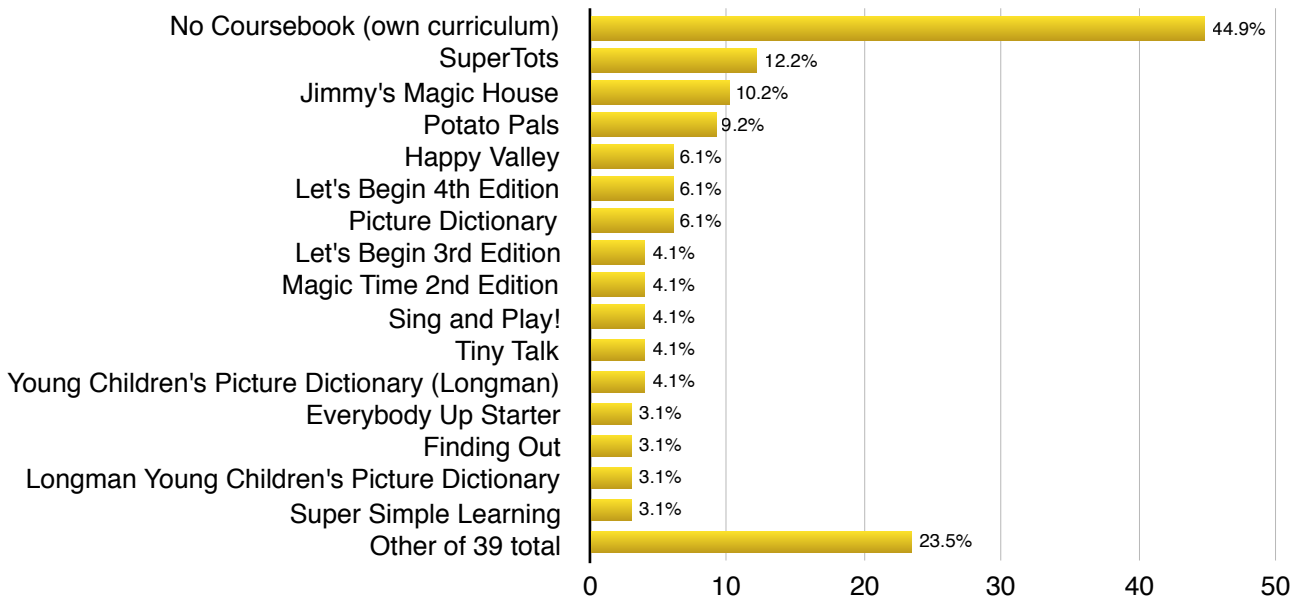
## Statistics:

- 86% of schools teach kindergarten
- 54% of schools teach all age groups
- 10.5% of schools teach only children
- 71% of weekly instruction is 40-50 minutes in length

Length of weekly instruction

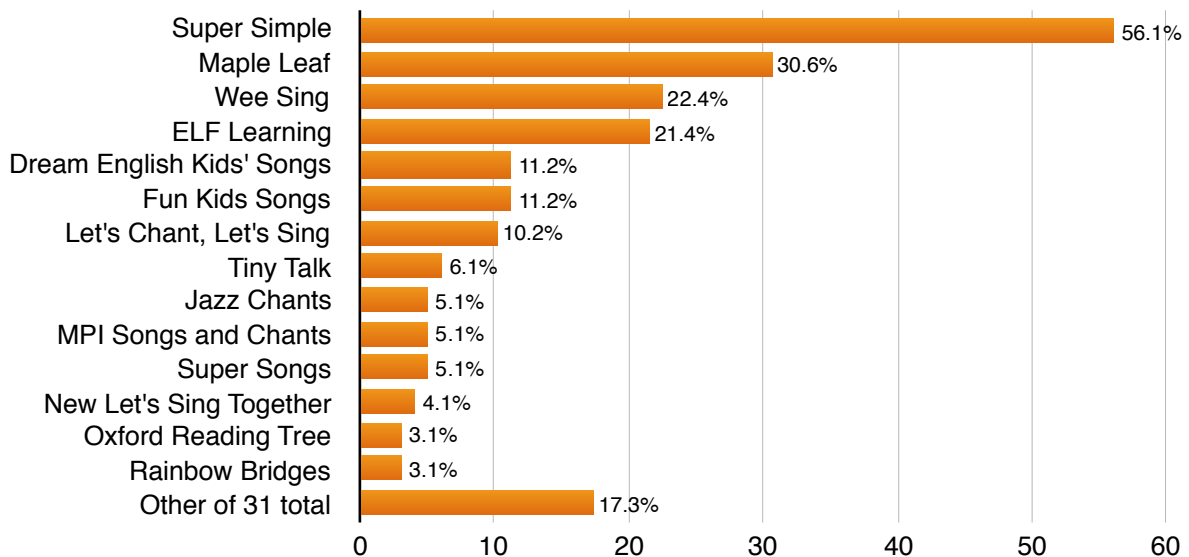


## Kindergarten Textbooks



Complete list of books: Alphabet Starters, Beeno, Cookie and Friends, Everybody Up Starter, Everyday English, Finding Out, Fun Kids Kindy, Fun with English Craft Books, Genki English, Happy Valley, Jimmy's Magic House, Kid's Talk, Learning world, Let's Begin 3rd Edition, Let's Begin 4th Edition, Let's Go starter, Longman Young Children's Picture Dictionary, Magic Time 2nd Edition, MPI We Can, MPI はじめてのえいごシリーズ, My Little Island, New Finding Out, No Coursebook (own curriculum), Oxford Show and Tell, Picture Dictionary, Potato Pals, Rainbow Bridges Phonics Worksheets, Raz-Kids Picture Dictionary and Workbook, Sing and Play!, Super Simple ABC's, Super Simple Learning, Super Simple Phonics and Songs, SuperTots, Think Read Write Starter, Tiny Talk, We Can, Welcome to Learning World, Welcome to Our World, Young Children's Picture Dictionary (Longman)

## Kindergarten Music



Complete list of music: 150 Fun Songs for Kids (The Countdown Kids), ABC & 123 from ELC., Apricot Book Songs, Chants for Grammar, Dream English Kids' Songs, ELF Learning, Fun Kids Songs, Genki English, Hop, Skip and Jump from ELC., Jazz Chants, Jimmy's Magic House, Kindermusik, Let's Chant, Let's Sing, Magic time, Maple Leaf, MPI Songs and Chants, Music World for Children, New Let's Sing Together, Original, Oxford Reading Tree, Rainbow Bridges, Rosenshontz, Sesame Street, Songbirds, Super Simple, Super Songs, Tiny Talk, Various, Wee Sing, Young Children's Picture Dictionary, YouTube

\* Books or music with 2 or less votes did not make the bar graph. Many respondents listed more than one source. The graph represents what percentage of respondents listed that choice from the total number of respondents that answered "Yes" to teaching kindergarten aged children.

## Anonymous Comments about Kindergarten Texts (unedited and in the order received):

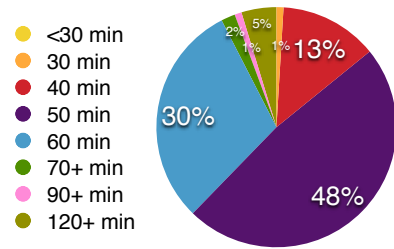
1. Have also previously used Tiny Talk.
2. Jimmy's Magic house is great! The kids love the characters and really get in to the story. The Music is fun and my students know the songs better than I do. The kids listen to the story at home with a CD so when they come to class they are interested and want to learn more. This really helps to create a positive mood in the classroom. Since I have started to use Jimmy's Magic house I have much more free time because I don't need much time to prepare. since I started using this textbook, I feel organized and teach with better structure. It has brought me many new students and I highly recommend it!
3. I like the way Jimmy's Magic House is designed for the users to practically relate the contents to the lesson. The story and songs for each unit and homework pages in the book are well connected to the in-class games and activities so the students can automatically go over the same theme doing different things in class. Also, the story continues throughout the year, so it gives you a feeling that you have gone through a great adventure as the character has in the book when you finish the book, compared to the book that has a random different situation in each chapter.
4. I've been using Jimmy's Magic House for about 2 years. I had tried all most every book out there, but none of them was right for me. But this one, it leads to kids speaking very naturally, and the result that I've been getting is fantastic! It's also very easy to use, it has some video instructions for every lesson, so you can learn exactly what the teacher manual says. Now, my students can really communicate in English!
5. I would like to buy more prop toys for the 2- and 3-year-olds And I would love to get more music that works (with picture support).
6. I don't use book with kids but use flash cards and songs from a magic time. Also Vanilla and Strawberry books. Lots of games using flash cards
7. Do not use a textbook every class and only for a few minutes of a class.
8. We use many picture books in our classes as well. I would really like more songs that go with activities. The more hands on the better.
9. We do a lot of story books.
10. We teach ages 4.5ish and up. I feel that babies and pre-school kids should be different categories.
11. We don't sing much but use a variety of flash are games to promote communication skills
12. I use tons of picture books, too.
13. I use Finding Out from kids who are 5 years old by March (nen-cho) and up.
14. As is the case, I presume, with some other school owners we haven't found the right curriculum for our students and use a hodge podge of stuff and mostly our own ideas. We are currently in the process of consolidating those ideas into a curriculum others could use if they so desire.
15. I just recently started teaching kindergartens and have used only Happy Valley so far, so my input on this one isn't based on long experience.
16. We give all of our students DVDs to watch at home as well
17. More hands on materials are needed badly.
18. I have a stable of picture books (Very hungry caterpillar, go away big green monster, let's play, if you give a mouse a cookie etc) that I have made flashcards/ puppets to go with and use these as the basis of my classes.
19. I use the Magic House series which is a series that I made and I have to say 4 out of 5 because I am always trying to keep improving. I have yet to find a curriculum that solves the scheduling challenges of an english school while satisfying even the fiercest of monster moms. I will take any feedback to heart and consider it deeply and am so thankful for the users of my books.
20. I have been using Jimmy's Magic House since April and it has been very popular at my school. I highly recommend it to others.
21. We do English Baby Sign for 0-18 months, our own materials for 18 months to 3 years, and Let's Begin with our own materials to supplement for 3-6 years.
22. It has been getting better here in Japan recently so I feel really happy to teach the little ones . Maybe some books for the tots that are not of a course book that have a collection of really simple activities that can go with songs in themes. I presently just collect stuff from various sources and sometimes it's hard to find on certain themes that are suitable for such small kids.
23. I have used Jimmy's Magic House books and I love it! It's so much fun to teach and my students have been learning and having fun in a magical way! It's so easy to engage our students with the story and activities! I highly recommend this book!

# Materials Survey Results: Young Elementary School (Grade 1-3)

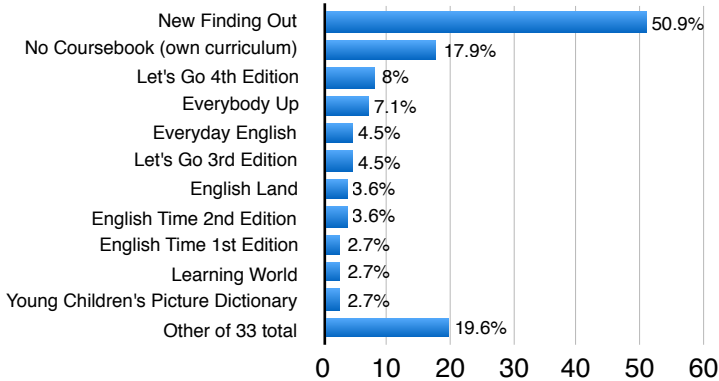
## Statistics:

- 98.3% of schools teach elementary aged children (Grade 1-6)
- 78% of instruction is 50-60 minutes per week (This group)
- 84.8% of schools use at least one phonics book (This group)
- 70.5% of schools use one or more readers (This group)
- 1.75% of schools teach elementary children only (Grade 1-6)

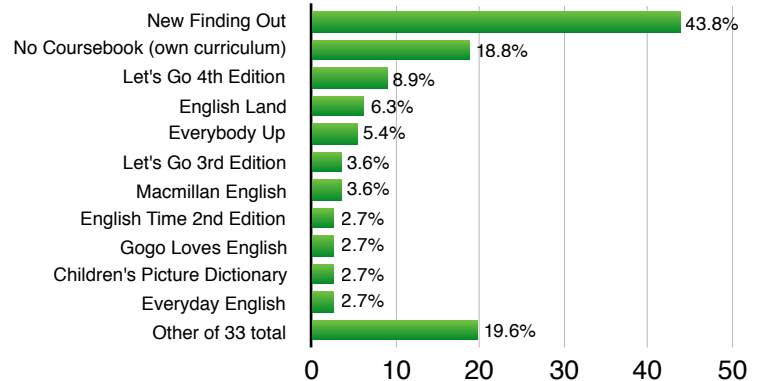
Length of weekly instruction



Young ES Beginner Textbooks



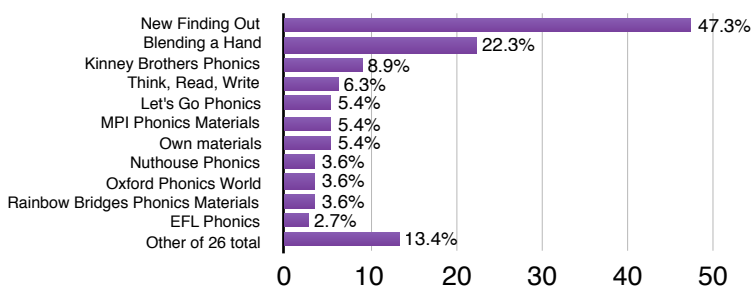
Young ES Experienced Textbooks



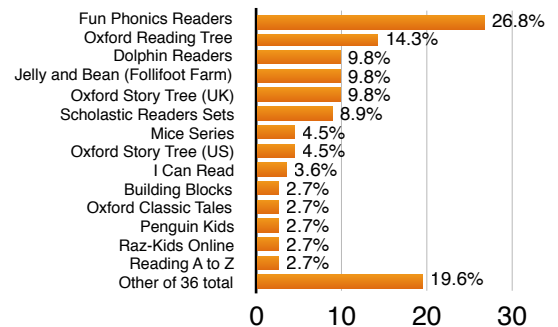
Complete list of beginner books: Alphabet Starters, American Start with English, Blending a Hand, Chatterbox, English Land, English Time 1st Edition, English Time 2nd Edition, Everybody Up, Everyday English, Genki English, Gogo Loves English, Hip Hip Hooray!, Jelly and Bean aka Follifoot Farm, Kid's Box American English, Kinney Phonics, LCPD, Learning World, Let's Go 3rd Edition, Let's Go 4th Edition, Longmont Young Children's Picture Dictionary, Macmillan English, Macmillan English, MPI My Goal Sheets, MPI QA シリーズ, MPI やさしい英会話 Pam and Ted, New Finding Out, New Parade, No Coursebook (own curriculum), Nuthouse Phonics Book , Original, Our Discovery Island, Our World, Potato Pals

Complete list of experienced books: Alphabet Starters, American Start with English, Chatterbox, DELTA Young Learners English, Efuture My First Grammar 1&2 student book and workbook, English Explorer, English Land, English Time 1st Edition, English Time 2nd Edition, Everybody Up, Family and Friends American Edition, Genki English, Gogo Loves English, Hip Hip Hooray!, Kinney phonics, Learning World, Let's Go 3rd Edition, Let's Go 4th Edition, Longman Children's Picture Dictionary, Macmillan English, Everyday English, MPI Key pals, MPI My Goal Sheets, MPI QA シリーズ, MPI やさしい英会話 Pam and Ted, New Finding Out, New Parade, No Coursebook (own curriculum), OUP writing curriculum, Our Discovery Island, Our World, Own material

Young ES Phonics Books



Young ES Readers



Complete list of Phonics Books: AGO-Man phonics sheets by Peter Warner, Alphabet Starters, Big Book of Phonics Series, Blending a Hand, Click on Phonics, EFL Phonics, Floppy Pphonics, Fun with Phonics, Genki Phonics, Jelly and Bean aka Follifoot Farm, Joy of Writing, Joy of Spelling, Kinney Brothers Phonics, Let's Go Phonics, Maple Leaf Phonics, Maple Leaf's 3-Letter words and More Phonics, MPI Phonics Materials, Mr. Bug's Phonics, New Finding Out, Nuthouse Phonics, Own materials, Oxford Phonics World, Phonics Fun, Rainbow Bridges Phonics Materials, RAZ Kids, Sounds Fun!, Think, Read, Write

Complete list of Readers: A-Z Readers, Adventures in English, Apricot story books, Bob Books, Building Blocks, Chatterbox Readers, Clifford Phonics, Dolphin Readers, Dominoes, Dr. Zeuss, Houghton Mifflin Reading, Fun Phonics Readers, I Can Read, Jelly and Bean (Follifoot Farm), Jolly phonics, Learn-Abouts, Macmillan Children Readers, Many other series - Black Cat, Red Rocket, Mice Series, Nuthouse Phonics, Our World, Own Materials, Oxford Classic Tales, Oxford Reading Tree, Oxford Story Tree (UK), Oxford Story Tree (US), Penguin Kids, Penguin Young Readers, Picture Books, PM+ Series, Project X, Raz-Kids Online, Read and Discover, Reading A to Z, Reading Eggs, Scholastic Readers Sets, Songbirds

\* "Beginner" denotes students who are starting their English education at an early elementary school age. "Experienced" means a student who may have come from another school or has studied as a kindergarten student and is now in the early elementary school years.

\* Books with 2 or less votes did not make the bar graph. Many respondents listed more than one source. The graph represents what percentage of respondents listed that choice from the total number of respondents that answered "Yes" to teaching elementary aged children. All books listed are used by at least one respondent.

Anonymous Comments about Early ES Texts (unedited and in the order received):

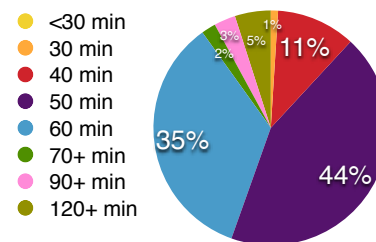
1. Super Kids lacks a strong phonics program within itself. There is a lot of reading that a beginning student might find difficult.
2. I sometimes wish there were more songs associated with the curriculum, but not sure how I would incorporate them time-wise. I sometimes use Supertots with young ES, if I've started them at Kindergarten level and we are not yet finished."
3. I think they need more information and instructions written on the page so the Japanese native kids can understand more easily on their own. Especially when it's about grammars.
4. I've been very satisfied with the course New Finding Out. I've been using it for about 5 years now. It's very easy to use, the teachers manual is very detailed. It actually takes a while to get used to the course book, but it's because there are a lot of rich contents that you can learn as a teacher, as well as an educator which you can't learn anywhere else!!
5. We don't like course books at early ages because they cannot read yet. We prefer a phonics-based approach until they are at or near fluency with the alphabetic code.
6. I think you need to clarify whether the readers are being used as ER vehicles, or whether they are being used as teacher-led vehicles for classroom use. The products you would use would be different.
7. Really need more verbs and in phonics books more sight words and simple stories are needed.
8. I use Finding Out 1 + 2 for new learners and then we graduate to Let's Go 1 or 2. The trouble is my students have had 3 years of spoken English practice with minimal reading before they start reading and writing in 1st grade. It would be awesome if Finding Out 1 + 2 could be combined into one book as an advanced phonics book for kids with extensive speaking experience who just need to learn to read. I find parents get annoyed if I skip over chunks of the book (which they have to pay for) so we end up wasting a lot of time on areas the kids are very good at. But at the same time the methodology employed in the book produces amazing readers who can read confidently and with very little kana accent.
9. New Finding Out is real let down at the higher levels. Very slow introduction of grammar (other books go too fast, though) and NO past tense. Books 4 and 5 are the worst offenders.
10. I use the course book for core curriculum, but heavily subsidize with picture books and my own materials, based on the class's interests.
11. If you aren't heavily influenced by New Finding Out whatever method you are using, you are doing it wrong.
12. Utterly pissed off OUP no longer supplying Story Tree to Japan
13. young es experienced kids have strong and weak areas, hard to find materials that hit the sweet spot and satisfy everyone.
14. We also use an online reading program call Raz-Kids ([www.raz-kids.com](http://www.raz-kids.com))
15. My ES classes are 90 or 180 minutes, but I can't write more than one in the box
16. I have to say 3 because I find that most of the materials out there don't create enough opportunities for student centered learning and 'real communication'. We are looking at creating materials that continue what we have started in the Magic House series.
17. I think NFO is a great textbook, but it is common for students in grades one and two to struggle a bit learning the phonics.
18. I recently started to use Finding Out and am enjoying the new approach and look forward to getting more results in my students education of English
19. Genki English is the best program for Elementary School students, supplemented with videos from ELF Learning and Maple Leaf and others. None of the textbooks come close.

# Materials Survey Results: Upper Elementary School (Grade 4-6)

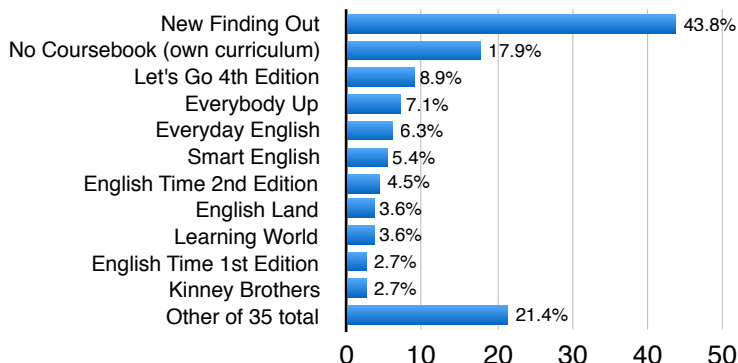
## Statistics:

- 79% of weekly instruction is 50-60 minutes
- 68.8% of schools use at least one phonics book with this group
- 63.4% of schools use at least one reader with this group

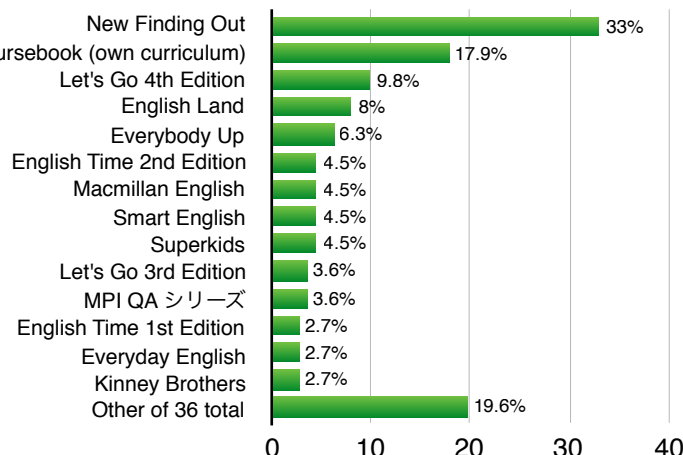
Length of weekly instruction



Upper ES Beginner Textbooks



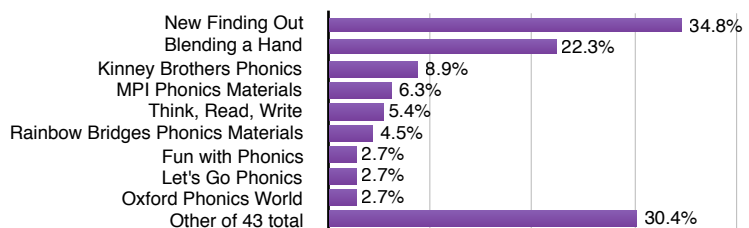
Upper ES Experienced Textbooks



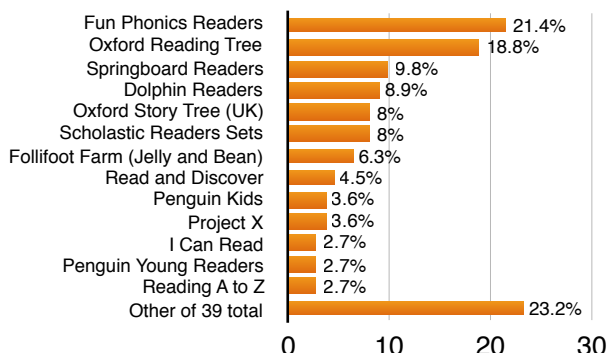
Complete list of beginner books: Beacon, Chatterbox, DELTA Young Learners English, English Land, English Time 1st Edition, English Time 2nd Edition, Everybody Up, Everyday English, Everyday Verbs, Genki English, Gogo Loves English, Hip Hip Hooray!, Joy of Spelling, Joy of Writing, Kinney Brothers, Learning World, Let's Go 2nd Edition, Let's Go 3rd Edition, Let's Go 4th Edition, Longman Children's Picture Dictionary, Macmillan English, MPI Keypals, MPI My Goal Sheets, MPI QA シリーズ, MPI やさしい英会話 Pam and Ted, My First Grammar (efuture), New Finding Out, New Parade, No Coursebook (own curriculum), Our Discovery Island, Our World, Oxford Discover, Potato Pals, Rainbow Bridges EFL Materials, RAZ Kids, Smart English

Complete list of experienced books: Chatterbox, DELTA Young Learners English, English Explorer, English Land, English Time 1st Edition, English Time 2nd Edition, Everybody Up, Everyday English, Family and Friends American Edition, Genki English, Gogo Loves English, Interchange, Kinney Brothers, Learning World, Let's Go 3rd Edition, Let's Go 4th Edition, Longman Children's Picture Dictionary, Macmillan English, Movies, MPI My Goal Sheets, MPI QA シリーズ, MPI Speech Adventure for Kids, MPI やさしい英会話 Pam and Ted, My First Grammar, New Finding Out, New Parade, No Coursebook (own curriculum), Our Discovery Island, Our World, Rainbow Bridges EFL Materials, RAZ Kids, Short Stories, Side by Side, Smart English, Spellbound, Superkids

Upper ES Phonics Textbooks



Upper ES Readers



Complete list of Phonics Books: 3 Letter Words and More Phonics (Maple Leaf), AGO-Man phonics sheets by Peter Warner, Alphabet Starters, Big Book of Phonics Series, Blending a Hand, Click on Phonics, Easy Phonics, EFL Phonics, Fun with Phonics, Genki Phonics, Hooked on phonics, In house, Jelly and Bean, JY Phonics Kids, Kinney Brothers Phonics, Let's Go Phonics, Little Phonics, Maple Leaf Phonics, McGraw-Hill Phonics, More phonics, MPI Phonics Materials, Mr. Bug's Phonics, New Finding Out, New Wave Spelling, Nuthouse Phonics, Own Materials, Oxford Activity Books for Children, Oxford Phonics World, Penguin Readers, Phonics Fair, Phonics Farm, Phonics for Kids, Phonics Fun, PM Sounds in Words, R.I.C. Phonics Materials, Rainbow Bridges Phonics Materials, Simple Stories (Maple Leaf), Smart Phonics, Sounds Fun!, Sounds Great, Sounds to Learn, Step by Step Listening, Think, Read, Write

Complete list of Readers: 100 English, Adventures in English, as per lower elementary, Black Cat Earlyreads, Building Blocks, Chatterbox, David Lisgo Story Cards, Dolphin Readers, Dominoes, Factbooks: Why Is It So?, Follifoot Farm (Jelly and Bean), Foundation Readers by Rob Waring, Foundations Reading Library, Fun Phonics Readers, I Can Read, Kinney Brothers Stories for Young Readers, Learn-Abouts, Let's Discover Oxford, Lets Go Readers, Magic Adventures (e-future), Maple Leaf Short Stories, Mice Series, Nate the Great stories, Our World, Own Materials, Oxford Classic Tales, Oxford Reading Tree, Oxford Story Tree (UK), Oxford Story Tree (US), Penguin Kids, Penguin Young Readers, PM+ Series, Project X, RAZ Kids, Read and Discover, Read and Imagine, Reading A to Z, Scholastic Readers Sets, Springboard Readers

\* "Beginner" denotes students who are starting their English education at an upper elementary school age. "Experienced" means a student who may have come from another school or has studied since they were kindergarten or early elementary school aged.

\* Books with 2 or less votes did not make the bar graph. Many respondents listed more than one source. The graph represents what percentage of respondents listed that choice from the total number of respondents that answered "Yes" to teaching elementary aged children. All books listed are used by at least one respondent.

Anonymous Comments about Upper ES Texts (unedited and in the order received):

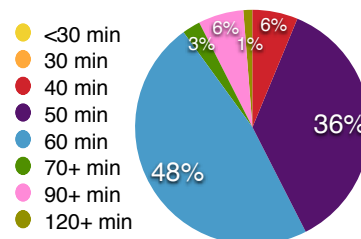
1. The same as Lower Elementary School Students. (*\*Reference to Number 4 of Early ES comments*)
2. Basically, any late starter student (grade 3-5) will need a LOT of work learning how to read and getting thrown a LOT of English in a short time to help them catch up to the group lessons. Smart kids can make it, though they will operate with vocabulary weakness and limited phonological awareness.
3. We use the same materials for both upper and lower elementary.
4. I don't have many of these classes and haven't really put the time into the curriculum that they deserve. The books seem to become less useful as they graduate up and I spend very little time using them. The materials are top quality and the parents appreciate graduating through the levels, but the books themselves don't seem to help the students as much.
5. After students have mastered basic phonics and can decode English words, they use either Oxford Activity Books for Children or Kinney Brothers Spelling and Phonics books as HW.
6. I want finding out 6
7. these kids have strong and weak areas, hard to find materials that hit the sweet spot and satisfy everyone. I like NFO usually but hard to match with 12 year olds getting instruction at school.
8. I would like to start using more readers created by publishers who teach and are based in Japan.

# Materials Survey Results: JHS and HS

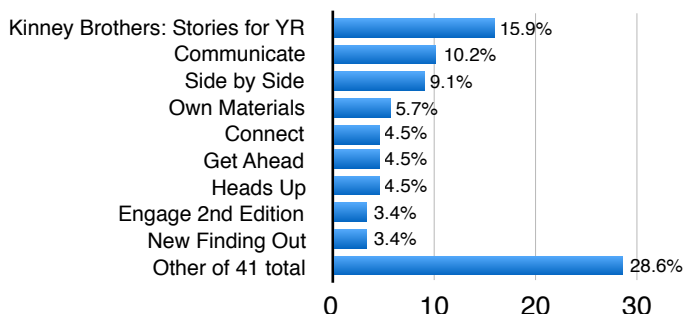
## Statistics:

- 77.2% of schools teach JHS and/or HS
- 84% of weekly instruction is 50-60 minutes
- 35.2% of those schools use at least one reader for this group

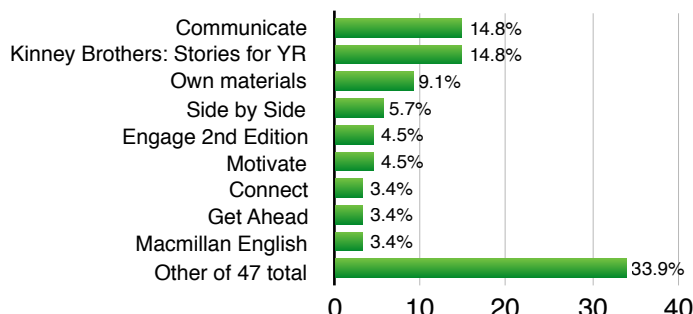
Length of weekly instruction



JHS Beginner Textbooks



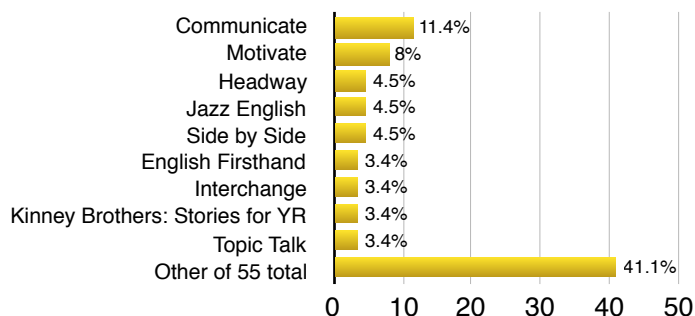
JHS Experienced Textbooks



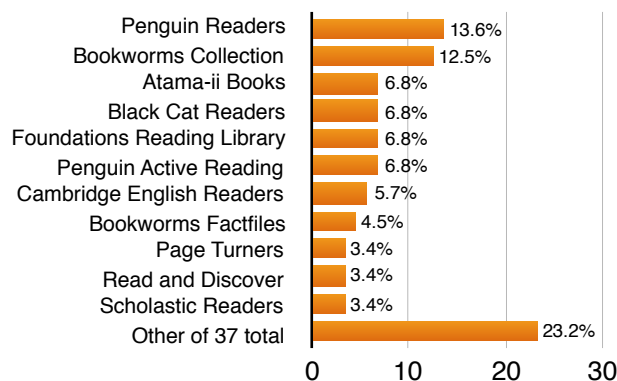
Complete list of beginner books: American English File, American English in Mind, Boost! Speaking, Chants for Grammar, Communicate, Connect, Drill Books Headway, Eiken, Engage 2nd Edition, English Beacon, English in Mind, English Land, Everyday Verbs, Get Ahead, Get Real (Macmillan), Go for It!, Heads Up, Headway, Interchange, JHS school textbook, Join In, Just Talk, Kinney Brothers: Stories for Young Readers, Little America JH workbook, Macmillan English, Motivate, MPI QA 100, My first passport, New Finding Out, New Horizon, Now you're talking, Open House, Own Materials, Short Stories, Side by Side, Sprout English, Textbook Trial Team Teaching Book, Time Zones, True Stories, World Pass, Your Space

Complete list of experienced books: American English File, American English in Mind, Boost! Speaking, Communicate, Connect, Engage 2nd Edition, English Firsthand Access & Success, English Result, English Explorer, KET Success, Get Ahead, Get Real, Go for It!, Heads Up, Headway, In Sync, Interchange, J-Talk, Japanese JHS textbook supplementary materials, Jazz English, Jazz English from Compass Publishing, Join In, Just Talk, Kinney Brothers: Stories for Young Readers, Language in Use, Get together, Life, Listening Starter, Macmillan English, Motivate, MPI QA 200, My First Passport & Passport, New Finding Out, New Horizon, Open House, Out Front, Own materials, RAZ Kids, Reading Adventures, Reading Keys, own materials, Short Stories, Side by Side, Star Team, Time Zones, Topic Talk, Touchstone, True Stories in the News, What a World Reading, World Pass, Your Space

HS Textbooks



JHS/HS Readers



Complete list of Phonics Books: American English File, American Headway, Boost! Speaking, Communicate, Connect, Cover to Cover and Effective Academic Writing (Oxford), Effective Academic English, Engage 2nd Edition, English Explorer, English Result, FCE Result, English Firsthand, Get real, Go for It!, Great Paragraphs, Heads Up, Headway, Hemispheres, HS School Textbook, Impact Conversation, In Sync, Interchange, Jazz English, Join in, Join In, Just Talk, Kinney Brothers: Stories for Young Readers, Let's Talk, LIFE by NatGeo, Motivate, Movies, New English File, New Finding Out, One Stop English from Macmillan, Open House, Out Front, Own materials, PET Result, Reading Power, Real Reading, Scraps, Side by Side, Smart Choice, Spellbound, Tactics for Listening, Talk a Lot, Time Zones, Topic Talk, Total English, Totally True, Touchstone, What a World Reading, World English, World Pass, World Wonders

Complete list of Readers: Atama-ii Books, Black Cat Readers, Bookworms Collection, Bookworms Factfiles, Building Blocks Library, Cambridge Discovery Readers, Cambridge English Readers, Cambridge English Readers for Teens, Choose Your Own Adventure, Compass Classic Readers, Dominoes, Extensive Reading Foundation, Footprint Reading Library, Foundations Reading Library, Helbling Readers, IBC Readers, Japan Times, Jelly and Bean, L. A. Hill Short Stories, Magic Adventures, National Geographic Learning Readers, Oxford Read and Discover, Oxford Reading Tree, Page Turners, Password Readers, Penguin Active Reading, Penguin Readers, R.I.C. Classics, Raz-Kids Online, Read and Discover, Reader's Digest, Scholastic Readers, School Adventures, SRA Reading Lab, Strange but True Stories, Teachers Pay Teachers Site Content, True Stories in the News

- \* "Beginner" denotes students who are starting their English education at JHS age. "Experienced" means a student who may have come from another school or has studied since they were in elementary school.
- \* Books with 2 or less votes did not make the bar graph. Many respondents listed more than one source. The graph represents what percentage of respondents listed that choice from the total number of respondents that answered "Yes" to teaching JHS and/or HS aged students. All books listed are used by at least one respondent.



Anonymous Comments about JHS or HS Texts (unedited and in the order received):

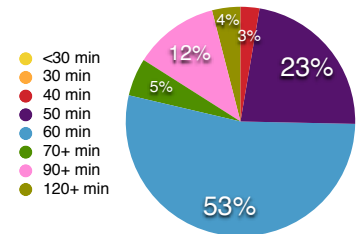
1. Due to a variety of circumstances, my JH and HS students are still in New Finding Out. Ideally, I'd like to use Communicate and Motivate with them, or possibly the Passport books.
2. These are perfect course books for teaching speaking. My students love playing the games on the curriculum and learn so much.
3. I use materials for high school in private lessons only, so I tailor the text to the individual student. Finding the right fit is a challenge, but the most effective way to improve their English.
4. I don't have many Jr or Senior high school students.
5. I don't have many classes at these levels, and when I do it tends to be for a specific purpose (passing a test / moving overseas etc). Like most JHS / HS materials the books for that age group tend to be pretty cringe inducing and give the feeling of some "cool" adult trying to relate to young people. I've had better results using adult textbooks as the students appreciate being treated with respect and the language/ grammar learned is basically the same.
6. I have yet to see a good, engaging junior high level text series...
7. We have a 3000-volume library of English books at a wide range of levels. Students are encouraged, but not required to borrow and read books from the library.
8. Just fallen in love with Mary Glasgow Magazines, across 5 levels with awesome resources
9. Mostly focus on conversation.

# Materials Survey Results: Adults

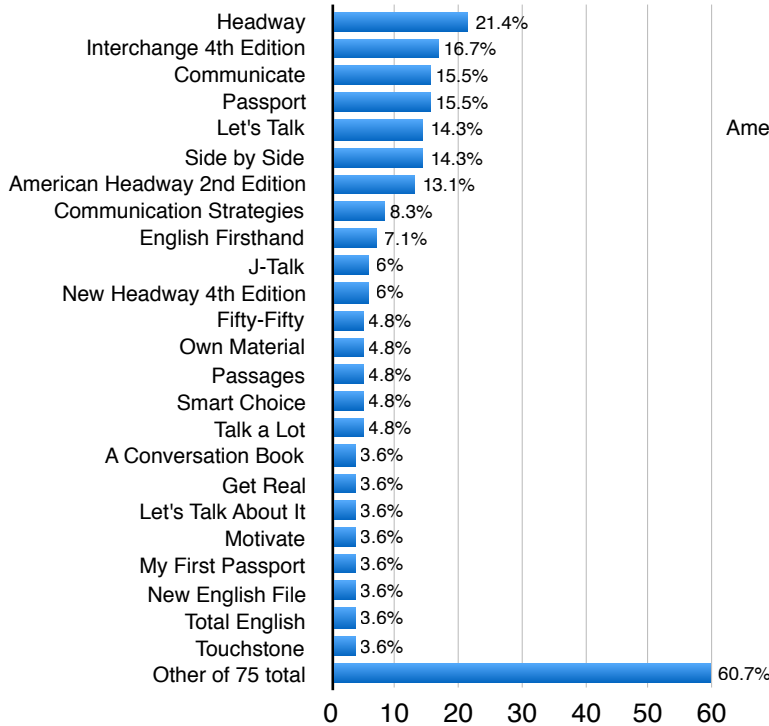
## Statistics:

- 73.7% of schools teach adult lesson
- 76% of adult lessons are 50-60 minutes
- 1.75% of schools are adult-only

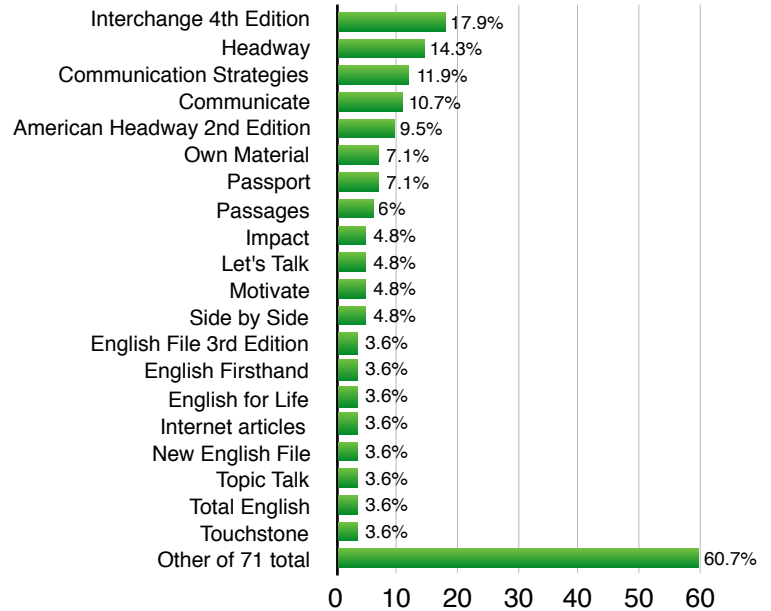
Length of weekly instruction



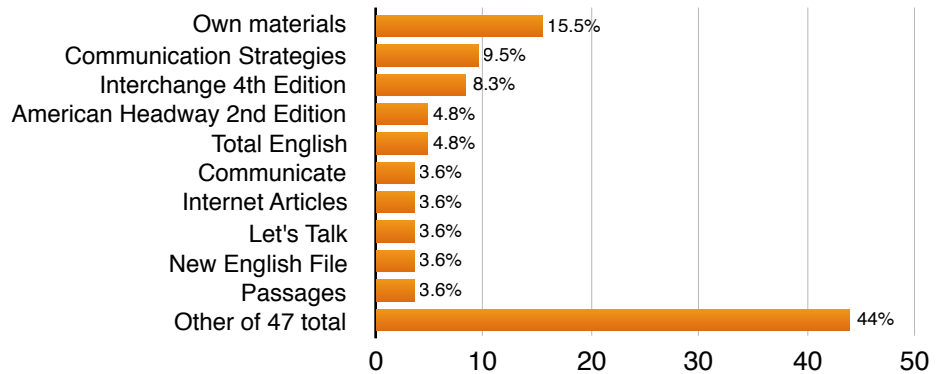
Beginners - High Beginners



Intermediate - High Intermediate



Advanced



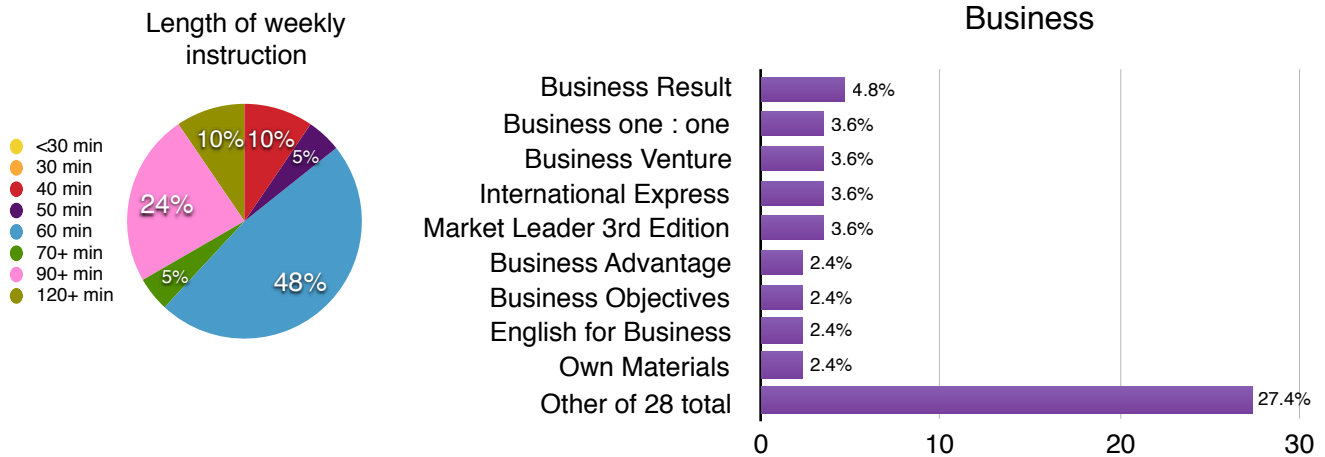
**Complete list of beginner to high beginner books:** A Conversation Book, American English File 2nd Edition, American Headway 2nd Edition, Basic Conversation Strategies, Breakthrough Plus, Clockwise, Close-Up, Communicate, Communication Strategies, Conversation Gambits, Conversation Strategies, Cutting Edge, English File 3rd Edition, English Firsthand, English for Life, English Result, English Unlimited, ESL Library, Explain It And Scraps, ExpressWays, face2face 2nd Edition, Fifty-Fifty, Four Corners, Get Real, Global Stories, Grammar in Use, Headway, Hemispheres, Impact, Interchange 4th Edition, Internet Printouts, J-Talk, Japan Times, Jazz English, Just Talk, Let's Chat, Let's Talk About It, Making Friends, Motivate, Movies, My First Passport, New Alltalk, New American Streamline, New English File, New Headway 3rd. edition, New Headway 4th Edition, NorthStar New Edition, One stop English, Out Front, Outcomes, Own Material, Passages, Passport, People Like Us, Q Skills, Reader's Digest, Say It Right, Side by Side, Smart Choice, Speak Now (Oxford), Step Up!, Talk a Lot, Talk Your Head Off, Teachers Pay Teachers Website Content, Tell Me More!, Top Notch, top up listening, Topic Talk, Total English, Totally True, Touchstone, Touchstone 2nd Edition, Ventures 2nd Edition, Well Said, World English

**Complete list of intermediate to high intermediate books:** A Conversation Book, American English File 2nd Edition, American Headway 2nd Edition, Breakthrough Plus, Business One-to-One, CAE Result, Clockwise, Communicate, Communication Strategies, Conversation Gambits, Conversation Strategies, Cutting Edge 3rd Edition, English File 3rd Edition, English Firsthand, English for Life, English Result, English Unlimited, ESL Library, face2face 2nd Edition, FCE Result, Fiction in Action, Fifty-Fifty, Four Corners, Get Real, Global Stories, Grammar in Use, Headway, Hemispheres, Impact, Interchange 4th Edition, Internet articles, J-Talk, Jazz English, Just Listening and Speaking, Just Talk, Language to Go, Let's Chat, Let's Talk, Life (American English), Life saver, Life, natl geographic, Motivate, Movies, My First Passport, New Alltalk, New American Streamline, New English File, New Headway 3rd. edition, New Headway 4th Edition, NorthStar New Edition, Outcomes, Own Material, Passages, Passport, People Like Us, Q: Skills for Success: Listening and Speaking, Side by Side, Speak Now, Speakout, Step Up!, Talk a Lot, Talk Your Head Off, Teachers Pay Teachers Website Content, Topic Talk, Total English, Totally true, Touchstone, Touchstone 2nd Edition, Weekly Telegraph, What a World, World English

**Complete list of advanced books:** A Conversation Book, American English File 2nd Edition, American Headway 2nd Edition, Breakthrough Plus, Business One-to-One, Cambridge Academic English, Clockwise, Communicate, Communication Strategies, Conversation Gambits, Conversation Strategies, Cutting Edge, English File 3rd Edition, English Firsthand, English Result, CAE Result, Fiction in Action, Fifty-Fifty, Global, Impact, Interchange 4th Edition, Internet Articles, J-Talk, Jazz English, Just Talk, Let's Talk, Life saver, Motivate, New American Streamline, New English File, Newspapers, Own materials, Passages, Passages 3rd Edition, Passport, Q Skills, Reading Explorer, Pathways by Cengage, Side by Side, Speakout, Stimulating Conversation, Stretch, Talk a Lot, Teachers Pay Teachers Website Content, Top Notch, Topic Talk, Total English, Touchstone 2nd Edition, Weekly Telegraph

\* Books with 2 or less votes did not make the bar graph. Many respondents listed more than one source. The graph represents what percentage of respondents listed that choice from the total number of respondents that answered "Yes" to teaching adult students. All books listed are used by at least one respondent.

## Materials Survey Results: Business (Adults)



Complete list of business books: Business Advantage, Business Basics, Business Essentials, Business Objectives, Business one : one, Business Result, Business Venture, Cambridge Business Skills, Communicate, Communication Strategies, English for Business, Express Series, Global Links, In Company, Intelligent Business, International Express, Market Leader 3rd Edition, Market Leader Specialist Series, Motivate, Movies, New Basic Survival, Own Materials, Passport to Business, Perfect Presentations, Quick Work, Tech Talk, TOEIC, Whodunit

\* Books with 1 or less votes did not make the bar graph. Many respondents listed more than one source. The graph represents what percentage of respondents listed that choice from the total number of respondents that answered "Yes" to teaching adult students in general as there was no questions about if business students were taught. All books listed are used by at least one respondent.

### Anonymous Comments about Adult Texts (unedited and in the order received):

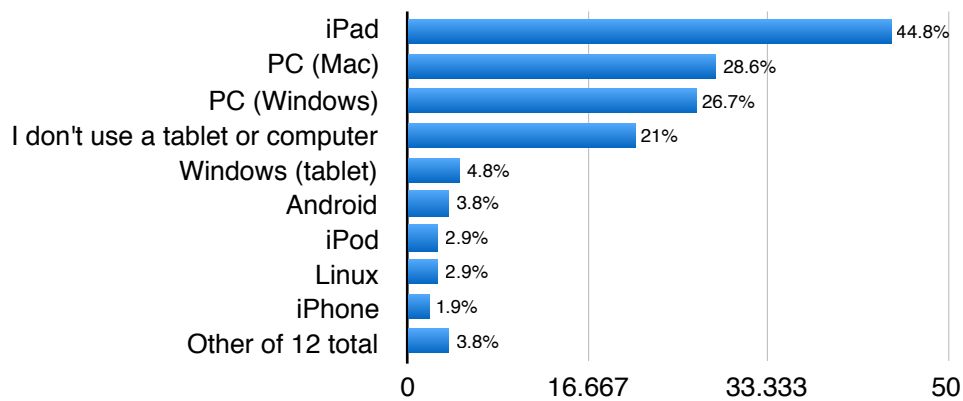
1. I do not teach adult group lessons, so all students get a lesson tailored to their specific needs. I usually try out a sample unit of a few textbooks before settling on the one that fits best.
2. Our business English classes have many different lengths and texts depending on the specific clients desires and needs.
3. There are very few good texts for adults. Even fewer good texts for business class. I don't like the books that I use that much.
4. What I've been looking for to teach my adult classes is a good series of texts with stand alone units that can be taught in any particular order. I find Out Front to be very good in this way, but unfortunately it's only a single book, not a series.
5. My business students chose the books before starting the class, so I didn't get any input into the materials, however the books are quite good and I have no complaints.
6. Interchange dropped the ball on their 4th edition. They tried to make things digital, but ended up with totally separate browser based activities, online edition of the workbook and a DVD rom included in the main textbook. Nothing is integrated with each other, all of the digital activities are lame and not much more exciting than equivalent pencil and paper ones. The DVD is very hard for most students to install on windows 8 or higher machines and the inclusion of the DVD meant that the class audio is now available for free online. However, it is not in an easy to use format, the offered iTunes download has missing/ broken tracks and we worried so much about students not being able to easily access it, that we burn a copy and give it to them (extra burden for us now...). I love this series and have been using it since 2nd edition, but Cambridge was uncoordinated in creating this upgrade and actually decreased the usability of the course as a whole.
7. Adult texts are heavily supplemented with video, news articles, etc.
8. I also use Mayuka Habbick's pronunciation DVD with all of my adult classes. It really helps students' pronunciation.
9. Business Result is great. OUP's online resources half-baked at best

Anonymous Questions for the Group (unedited and in the order received):

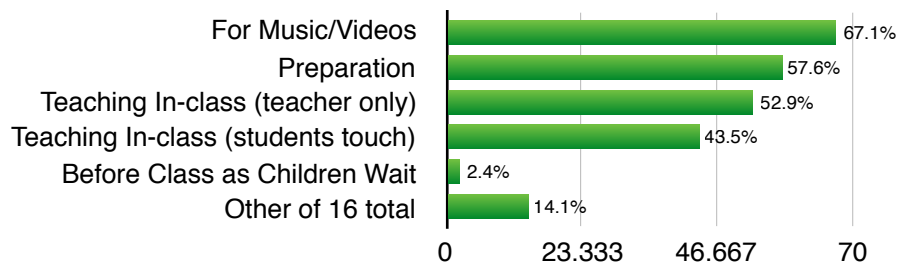
1. Do you use any supplementary material or workbooks that follow/support the hi friends/ sunshine coursebooks curriculum?
2. What information do you put on your report cards and are parents satisfied with them?
3. I'd like to know what kind of electronic materials people use? My young students love the games and electronic flashcards included with the Genki English set, but I was wondering if there were any other alternatives?
4. Are you using iPods or Cellphones in adult classes? If so how?
5. No. I would like to post to the owners' list once in a while without having to deal with weeks' worth of shit afterwards because I answered a question within my competence.
6. great group but would like more info about teaching adults, dealing with adult motivation. site is 80% about kids (useful indeed) 15 % about staff and taxes, billing, 2% about students transferring, and just a little about how to teach adults
7. All of my school's premises are rented, has anyone had any experience in purchasing land and building, then moving your student body into new premises? Any pro's/con's appreciated.
8. What are your three greatest challenges as a school owner? E.g. Fitting many course types into a weekly schedule/finding appropriate levels

## Materials Survey Results: Technology

### What tech do you use?



### How do you use Tech?



### Recommended Apps:

\*Variety was too great so listed here, relatively unedited

1. metronome, google translate ( pronunciation practice ), score keeper
2. Powerpoint
3. Memrise, Quizlet
4. Kids love Starfall.com we use it in class for phonics, beginning reading etc. I use both my Mac and my iPad. I bought a subscription so we can access all areas of the site.
5. Dropbox- having digital copies of plans to hand when I forget or don't have printed copies to hand.
6. iPad whiteboard apps such as at Showme.com
7. Games -
  - Two player air hockey
  - connect 4
  - Hungry Crocodile (touch the tooth and it randomly bites down)
  - Angry birdsGame / Lesson Accessories
  - customised timers (novelty / scary / funny results when the time runs out etc)
  - dice
  - customisable spinnersEducational Tools
  - tracing practice for handwriting teaching
  - Phonics activities (touch the correct letter when they hear the sound etc)General:
  - YouTube - Before lessons to watch ESL videos (super simple, maple leaf etc) while I'm setting up the classroom
8. Smile Town, Finding Out 1 CD-Rom (old, but still good), Quizlet

9. Animal Sounds, Adobe Voice, Best Stopwatch, Futaba, Giant Scoreboard, Goodreader, MouseFish, What time is it?
10. We use FileMaker and Excel for administration. With students we use Oregon Trail, Fred's Adventure, Living Books. For collecting pictures, videos & web resources, we use Ember We use Powerpoint for presenting photos & outline material.
11. Fun English app, GoodNotes, Dropbox, TempoSlow, FunkBox, Tango Classroom Timer
12. Interactive picture book apps, especially ones made by Oceanhouse, Mindshapes, and StoryToys Entertainment.  
 ABC series by Peapod Labs.  
 Cambridge English YLE apps.  
 New Horizon apps (for junior high students who use New Horizon at school).  
 Map and encyclopedic apps: Google Earth, Google Maps, Fun Facts, Barefoot World Atlas, Encyclopedia Britannica. (I used to LOVE the National Geographic atlas until one of the upgrades. Now I never use it.)  
 Writing apps by hk2006.  
 Dictionaries: Merriam-Webster, dictionary.com, Macmillan Dictionary (online - no app).  
 Cookbook apps.  
 CurrencyGo, Converter, SoundTouch, WS Free (Boggle), Story Dice, iPoe apps by iClassics (a bit gory, but my students are kind of obsessed with them)
13. Kidstv123 on youtube, Wikipedia
14. Starfall any, Omnifocus, Futaba, Busy Shapes, Soundtouch, Zoola Animals, Camera, Video Camera, Contacts, Youtube, Midori Dictionary, Montessori Crosswords, Goodnight Safari, LetterSound, Rocket Speller, Temple Run, Firefighter, Othello, Mancala Fs5, Four in a Row, Tigris & Euphrates, Flipping Flags, Jungle Time, Voice Recorder, GarageBand, Flashcards Deluxe, Calendar
15. <http://a4esl.org/>
16. I use the I Spy series of games for either reading (sound turned off) or listening and reading (sound on).
17. follow #EdTech on twitter & find out  
 follow me on twitter @oyajim for regular suggestions  
 constantly changing media
18. YouTube, Finding Out CD-ROM, Starfall, Self-developed learning software
19. Simplex Spelling for young learners of phonics  
 Futaba - a great game app for kids - you can edit the content to make it work for what you want.  
 We have a list of recommended apps for students (and teachers) on our website: <http://www.rainbow-bridges.com/en/apps>
20. Rez-Kids
21. I have the students build their own games using a software called Scratch.  
 It teaches them to create simple letter, word and sentence games.  
 They can build simple Apps for Android after about 25 hours of instruction.  
 Each student has a RaspberryPi, a mini computer, so never has to touch the family laptop,
22. starfall.com, Raz-Kids, Our Discovery Island Online, BBC Kids Online, reading eggs, Scoreboard, Finding Out phones game
23. Metronome, Whiteboard, Timer, iTunes, Face changing apps
24. One Note is a great way to make lesson plans.  
 Youtube is of course invaluable.  
 I make worksheets and comics on Comic Life.
25. Quizlet, NGSL apps,

## Other Tech used in Classroom:

\*Variety was too great so listed here, relatively unedited

1. pen tablet
2. Electronic whiteboard
3. metronome
4. projector
5. Macbook air, bluetooth speaker, keynote, iPhone.
6. PC in each classroom for audio and internet access  
Every teacher has a PC at their desk for materials creation  
color laser printer  
server for school files  
online student database
7. Large monitors connected to the computers and tablets through Apple TV
8. All listening materials are played through iTunes.  
Until the beginning of this year, I displayed photos to the class on my iPad. But this year we installed a wall-mounted 42-inch flat screen TV connected to Apple TV, which allows us to wirelessly mirror the MacBook screen to the TV at a size large enough for students to easily see. This has greatly increased the amount of video and photos we use in class. We are in the process of developing Powerpoint presentations to supplement our regular instruction.
9. Bluetooth wireless speaker, tv, blue ray with SDD drive attached, Apple TV
10. Audio
11. TV, AppleTV, Stereo, iPhones, Line@
12. Large monitor and good speakers for output from iPad
13. For the elementary ages, I keep it to a minimum. I find kids are more distracted than actually engaged. I want them interacting with each other, not a machine. But all the kids use RAZ Kids, an online reading website from the US. They can listen, read and record their readings, and this gives them a chance to recycle and even learn new stuff outside of the classroom.  
The older kids and adults have access to and use and create a class blog.
14. Blog, FB, twitter, Edmodo, aurasma (AR), google hangouts, apple TV, crayons (the sticky ones), photocopier, iTunes, Youtube, webinars, chalk, garden, DVDs eg OUP's for YLEs, Quizlet
15. Bluetooth speakers and tablet for audio (no more CDs)  
PC in waiting room too (with a selection of learning software)
16. Bluetooth speakers with a paired iPod. I'll never go back to CDs.
17. CD player and currently looking at investing into a touch screen to combo it with some games from "Genki English
18. projector
19. Futaba, Story Wheel, Teach Me, Montessori crosswords, letter reflex, spell board, Montessori abc maze, rainbow sentences, jumbled sentences
20. Listening HW on soundcloud. SS log in to our website, click on their level and easily find the playlist for the unit they are studying.
21. Examview from Cengage, Coursebase